

E X E C U T I V E

POWER-PLANNER™



Design Your Life for Maximum Success

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Executive Power-Planner

This
Executive Power-Planner

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*I have made a personal commitment to excellence and I will always strive
to the best of my ability to achieve all of my ambitions and goals . . .*

Signed: _____

Date: _____

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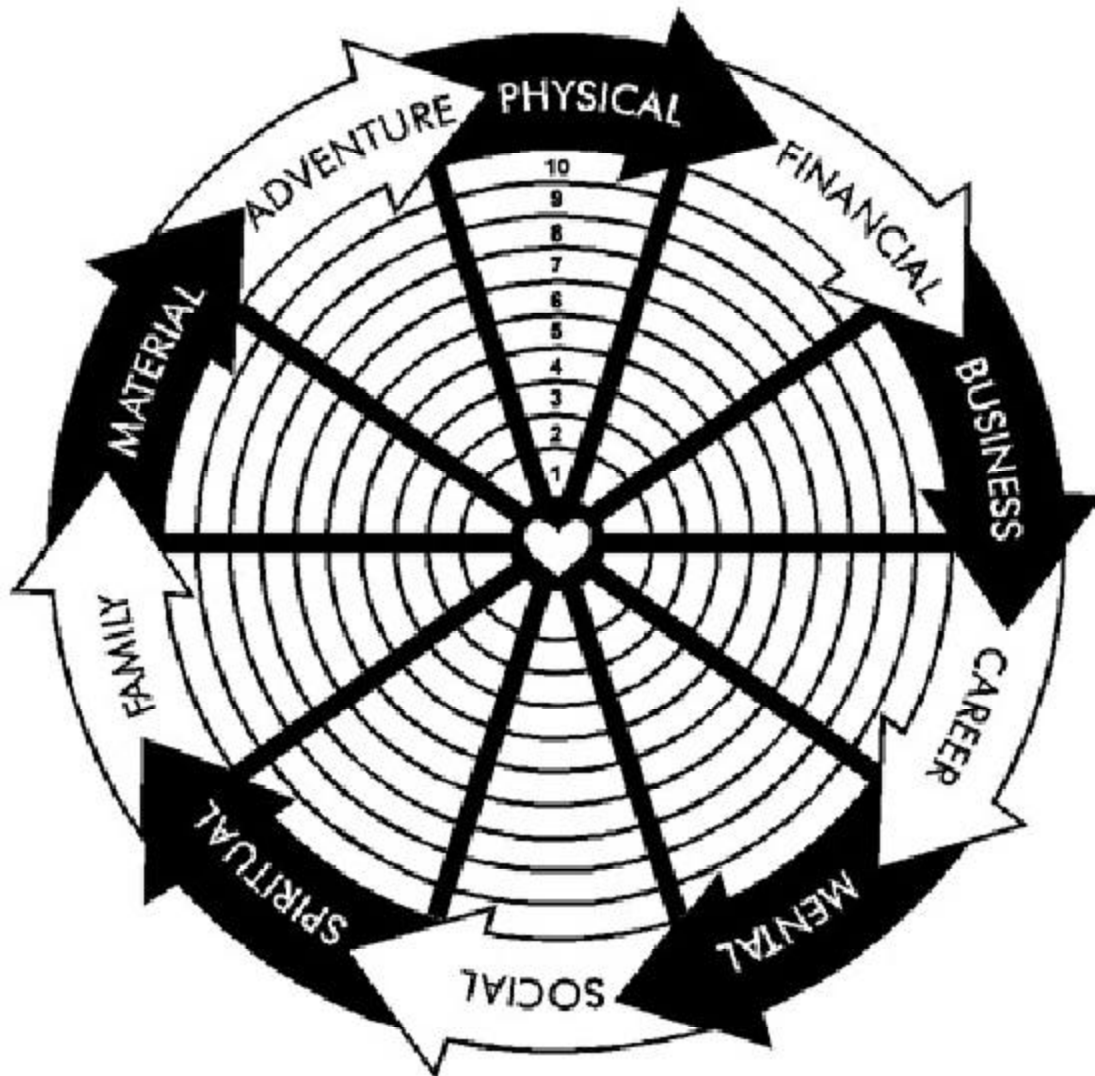
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PHASE ONE

Personal Empowerment Percentage

Wheel of Life



PEP Rating

What is 'PEP'? *Personal Empowerment Percentage*

- ▶ Give each one of your Areas of Life a score out of ten for how your life is today compared with your ideal
- ▶ Add these scores together. The total number out of one hundred (maximum) represents your PEP Rating

Physical (score out of 10)	
Financial (score out of 10)	
Business (score out of 10)	
Career (score out of 10)	
Mental (score out of 10)	
Social (score out of 10)	
Spiritual (score out of 10)	
Family (score out of 10)	
Material (score out of 10)	
Adventure (score out of 10)	
My PEP Rating (score out of 100)	

PHASE TWO

Strategic Personal Assessment

Winning Philosophy

What is my Winning Philosophy?

- ▶ *My Winning Philosophy is the one definitive 'clearly-defined' sentence that states who I am and is my guiding principle in life*

My Winning Philosophy is . . .



Personal Vision

This is the Personal Vision Statement of

_____, you are an inspiration to every one. You are confident, bold and dynamic, and you will forge your mark in this world by living your life to the maximum with dignity and integrity.

_____, you are an important person and an asset to mankind. You have phenomenal ambition, you are a great thinker, and you enjoy setting magnificent goals.

_____, you believe in joy, love, happiness, passion, progress and prosperity, so:

You think, talk and act only joy, love and happiness.

You think, talk and act only passion, progress and prosperity.

_____, you are an exceptional human being and an outstanding winner. You look great, you feel fit and you act sharp! You enjoy taking enthusiastic action to make your dreams come true. So, go for the maximum, live your life fully and just do it – now!

Achievement Factors

What are my Achievement Factors?

- ▶ *In my professional life, these are the things that I love to do*
- ▶ *These are the motivating forces that ignite my fires of desire, push my hot-button and drive me towards maximum success*



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Ultimate Power Ability

What is my Ultimate Power Ability?

- ▶ *This is my one ability, that when performed with excellence, will empower me to reach the maximum success of which I am capable*

My Ultimate Power Ability is to be an excellent . . .

Ultimately, my ability to _____ excellently

is what will empower me to reach the exalted heights of the

_____ *Hall of Fame*

Vow of Uniqueness

What is my Vow of Uniqueness?

- ▶ *I will be different to the competition by spelling out (in 25 words or less) exactly what makes me unique from my peers*

*I will become victorious over the competition by believing
and affirming my Vow of Uniqueness . . .*



PHASE THREE

Executive Power Skills

Strategic Power Inventory 1

- Power Skills

What are my Power Skills?

- ▶ *These are the skills I am committed to learning and mastering, and will excel at, to help achieve my professional ambitions*



Strategic Power Inventory 2

– Power Knowledge

What is my Power Knowledge?

- ▶ *This is the specialized knowledge I will build in these specific areas, knowing it will bring the wisdom, to help achieve my professional ambitions*



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Strategic Power Inventory 3

– Power Relationships

What are my Power Relationships?

- ▶ *These are the relationships I will develop, and the special people I will attract, to help achieve my professional ambitions*



Self Power Words

What are my Self Power Words?

► These are the self-empowering words in each Area of Life that most powerfully describe the ultimate me (see Power Appendix 6.1 for a list of 51 PurePower Words)

Physical	
Financial	
Business	
Career	
Mental	
Social	
Spiritual	
Family	
Material	
Adventure	

My Ultimate Self Power Word	
------------------------------------	--

Daily Power Affirmations

What are my Daily Power Affirmations?

- ▶ *These are the seven most empowering affirmations that I will repeat on a daily basis to attract maximum success and attainment to my professional life*



Power Belief Systems

What are my Power Belief Systems?

- ▶ *These are the seven most important Power Belief Systems that I will imprint into my mind on a regular basis to build a solid sense of confidence about my professional life*



Personal Power Disciplines

▶ *Maximum success in my professional life is the result of having winning personal habits (POWER DISCIPLINES) that I practice on a regular daily basis*

This is the POWER DISCIPLINE that I will develop during the next one month that will drive me towards maximum success:

-

These are the rewards and benefits that I will attract into my life as a result of developing this new POWER DISCIPLINE:

-
-
-

To develop this new POWER DISCIPLINE as an integral part of my life, these are the actions that I am committed to taking:

-
-
-

I am committed to starting my new POWER DISCIPLINE on
this date: _____

PHASE FOUR

Directional Systems

Power Values

What are my Power Values?

► *These are the values in each Area of Life that are most important for me in the attainment of maximum professional success*

Physical	
Financial	
Business	
Career	
Mental	
Social	
Spiritual	
Family	
Material	
Adventure	

My Ultimate Power Value	
--------------------------------	--

One-Year Power Goals

What are my One-Year Power Goals?

► *These are the short-range goals in each Area of Life that I have a burning desire to accomplish within the next year, to drive me towards professional success*

Physical	
Financial	
Business	
Career	
Mental	
Social	
Spiritual	
Family	
Material	
Adventure	

My Ultimate One-Year Power Goal	
--	--

One-Year Power Goals – Physical

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals - Financial

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals – Business

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals - Career

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals – Mental

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals - Social

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals – Spiritual

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals – Family

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals – Material

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

One-Year Power Goals - Adventure

Goal:

Completion Date:

Reasons:

-
-
-

Action Steps:

-
-
-
-

Five-Year Power Goals

What are my Five-Year Power Goals?

▶ *These are the mid-range goals in each Area of Life that I'm absolutely determined to attain within the next five years*

Physical	
Financial	
Business	
Career	
Mental	
Social	
Spiritual	
Family	
Material	
Adventure	

My Ultimate Five-Year Power Goal	
---	--

Lifetime Power Goals

What are my Lifetime Power Goals?

► *These long-range goals, that I am absolutely committed to achieving, are the guiding lights to my most glorious future*

Physical	
Financial	
Business	
Career	
Mental	
Social	
Spiritual	
Family	
Material	
Adventure	

My Ultimate Lifetime Power Goal	
--	--

PHASE FIVE

Critical Success Factors

Financial Formula

My chief financial aim

is to have _____ in my possession

on the date of _____

*This amount of _____ will materialize by _____
as my personal reward for doing the best with every financial opportunity that
presents itself to me. This includes my work at _____*

*I have developed a detailed plan of action by which to accumulate the amount of
_____ by _____. I have made a personal
commitment to excellence and will perform all tasks to the greatest of my ability
with enthusiasm and honesty.*

*I am absolutely confident that I will have this amount of money on this certain date.
My belief is so strong that I can clearly see myself already in possession of this
money. I know that, "If it is to be . . . it is up to me." Therefore, I will give the most
excellent service of which I am capable to all people at all times. The desired riches
will divinely follow.*

Power-Health Promise

My Power-Health Promise is that on _____ I look as youthful and radiant, and feel as vital and positively energetic as I did _____ years ago at the age of _____

I _____ now have as my Power-Health goal, youthful maturity and incredible health. This is the energy and vitality of youth, and the wisdom and enlightenment of maturity. It is the optimum physical condition that I am able to attain to enjoy all aspects of my life totally with vigor and strength.

On _____ I look as youthful and radiant, and feel as vital and positively energetic as I did _____ years ago at the age of _____. I am healthy, strong and full of energy. My Power-Health Promise to myself is that I will enjoy great and exceptional health – right now!

Declaration of Empowerment

This is the Declaration of Empowerment for

My Ultimate Power Value is _____

My Ultimate Lifetime Power Goal is _____

My Ultimate Power Ability is _____

*My Ultimate Power Value of _____ is in total harmony
with my Ultimate Lifetime Power Goal of _____.*

*I will make a fantastic difference in this world through mastering my Ultimate
Power Ability of _____*

*I will be relentless in my pursuit of total mastery. However, only practice
combined with continuous learning will give me the chance at perfection.
Therefore, I will make constant and never-ending improvement a part of my
Winning Philosophy. This mastery of my life will lead me to direct my own
destiny and bring me to the attainment of maximum success.*

Priority Power Actions

What are my Priority Power Actions?

- ▶ *These are the top ten actions that I can take right now, that will create an unstoppable force to drive me towards the achievement of maximum success and great fulfillment*

Physical ●

Financial ●

Business ●

Career ●

Mental ●

Social ●

Spiritual ●

Family ●

Material ●

Adventure ●

My Priority Power Action ●

Personal Power Schedule

What is my Personal Power Schedule?

- *Because I positively know where I am going and I am absolutely committed to get there, this is my Personal Power Schedule for the next five years. This is where I will base myself, year by year, for optimum results in my life*

2000



2001



2002



2003



2004



PHASE SIX

Power Appendix

51 'PurePower' Words

Magnificent	Brilliant	Marvelous
Spectacular	Gorgeous	Wonderful
Dynamic	Exceptional	Splendid
Tremendous	Unstoppable	Powerful
Dazzling	Sensational	Electrified
Extraordinary	Terrific	Fabulous
Outstanding	Inspirational	Excellent
Delightful	Miraculous	Incredible
Exhilarated	Beautiful	Fantastic
Phenomenal	Monumental	Unbelievable
Awesome	Invincible	Majestic
Sumptuous	Outrageous	Ecstatic
Ballistic	Energized	Passionate
Magical	Superb	Amazing
Glorious	Scintillating	Dynamite
Euphoric	Momentous	Exuberant
Stupendous	Astonishing	Remarkable

51 'PurePower' Qualities

Persistence	Commitment	Integrity
Resourcefulness	Honesty	Confidence
Enthusiasm	Vibrancy	Focus
Creativity	Ambition	Spontaneity
Dedication	Patience	Understanding
Thoughtfulness	Punctuality	Loyalty
Optimism	Courageousness	Discipline
Generosity	Competence	Respectfulness
Tolerance	Alertness	Benevolence
Kindness	Consistency	Accuracy
Professionalism	Tenderness	Strength
Efficiency	Obedience	Mercifulness
Cooperation	Industriousness	Passion
Tenacity	Smartness	Decisiveness
Brightness	Drive	Intelligence
Purpose	Determination	Humor
Cheerfulness	Love	Wisdom

51 'PurePower' Values

Sense of Accomplishment	Positive Attitude	Inner Peace
Intimacy with Mate	Being Enthusiastic	Giving of Oneself
Contributing to Society	Making Peace	Sense of Adventure
Personal Development	Stable Marriage	Happiness
Close Family Relationship	Emotional Freedom	Abundant Energy
Making a Difference	Crystallized Thinking	Great Wealth
Fame, Recognition & Applause	Increased Intelligence	Having Passion
Meaningful Career or Profession	Strong Life-Force	Peace of Mind
Harmonious Relationships	Being Successful	Sharing Love
Committed to Excellence	Friendship	Retirement
Definiteness of Purpose	Focused Direction	Being Better
Overcoming all Challenges	Lover of Life	Time Freedom
Showing Persistence	Fantastic Fitness	High Spirituality
Relationship with God	Mental Strength	Understanding
Procreate, Have Children	Live to a Great Age	Maximum Fun
Possess Worldly Goods	Displaying Courage	Superb Health
Firmness of Decision	Being in Control	Solid Foundation

51 'PurePower' Affirmations

(1 of 2)

Every day I feel wonderful!	Today is a great day!
I have unlimited energy and vitality!	I am filled with Power!
Today is a magnificent day of opportunity!	Yes . . . Yes . . . Yes!
I am healthy, strong and full of energy!	I am happy!
My income is constantly increasing!	Life is wonderful!
Amazing opportunities surround me!	I feel terrific!
I think I can, I know I can, and I will!	All is well with my world!
Something wonderful happens to me every day!	I am a winner!
I am a great and exceptional human being!	Yes, I can do it!
My heart laughs with divine happiness!	I am successful!
I look sharp – I feel sharp – I am sharp!	The world is so beautiful!
My goals are achieved with ease!	I love people and they love me!
Every day I am moving closer to God!	I live my life to the maximum!
Happiness and joy surround me always!	Love is all around!
Peace and harmony are mine to enjoy now!	I've got the power!
I exude love and warmth to all people!	The universe is abundant!

51 'PurePower' Affirmations

(2 of 2)

I am open and receptive to all of the good and abundance in the universe!

Every day in every way, I am getting better and better and better!

I have dynamic charisma and a magnetic personality!

Energy, vitality, zeal and zest are a natural part of my unlimited life-force!

I have high self-esteem and always feel great about myself!

An abundance of brilliant ideas flow to my mind at all times!

Out with the old . . . in with the new!

The quicker I let go of my old life, the sooner I move forward to new glories!

I am calm and relaxed and always feel at peace with the world!

I walk the walk and talk the talk of a winner!

Every day in every way, I am feeling healthier and healthier and healthier!

My life is filled with fun, excitement and adventure – now!

We are all a part of God, and God is within us all!

Success and prosperity, peace and harmony are mine to enjoy every moment!

Great health and vibrant energy is my divine birthright!

Every day in every way, I am becoming wealthier and wealthier and wealthier!

51 'PurePower' Questions

(1 of 2)

If I had the power to do anything, what would I do?	Who am I?
How much nearer one hundred percent can I reach?	Who do I want to be?
Isn't love the most powerful force in the universe?	What do I want to do?
How can I make today add to the quality of my life?	What do I think?
Am I still growing, or just growing older?	What is my life's purpose?
How can I make others feel more important?	Can I love even more?
What am I committed to in my life right now?	What's great about my life?
What will I do better today than I did yesterday?	What causes am I committed to?
How large is the gap from my words to my deeds?	Who do I love, and who loves me?
What can I own?	What can I have?
What can I do?	Where can I go?
What can I be?	What can I create?
What can I contribute?	What can I achieve?
Am I making a living, or am I creating a life?	Why?
What do I want to accomplish during my lifetime?	Why not?
When I die, will they welcome me in Heaven?	Why not me?
In my prayers, do I ask what I can do for you?	Why not me – now?

51 'PurePower' Questions

(2 of 2)

Did I today, in any way, make the world a better place in which to live?

What kind of world would this be if every one in it were just like me?

Do I know that to succeed beyond my wildest dreams, I will need some really wild dreams?

If I don't know where I am going, how can I expect to get there?

Am I really 'alive' – living my life to the maximum – or am I just going through the motions?

How can I improve my performance – at work, in relationships, at play, in the home?

If I don't have a dream, how can I have a dream come true?

Am I a creature of circumstance or am I the master of my own destiny?

What could I accomplish if I were absolutely focused on what I most want in life?

How can I use what's great about my life to my maximum advantage?

What do I absolutely love about my life that I have created for myself?

Do I say 'thank you' in my prayers before asking for something, or only after I get it?

Am I ever still and quiet enough to listen to the guiding voice in my soul?

What will I give today that is so much more than I gave yesterday?

Is my life built upon the mighty foundation stones of truth, honesty, integrity and faith?

Do I judge each day, not by the harvest, but by the seeds I plant?

What will be my legacy when I die, what will I leave behind that will benefit all mankind?

